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Finotex introduces its new Fall-Winter 2009 label collection

October, 2008 — Miami, Florida — Finotex USA Corporation announced the launching of its new Fall-Winter 2009 label collection. It is comprised of four concepts which target Men's, Women's, Boy's and Girl's Apparel. These four artistic concepts use the fashion- proposed colors for 2009 and their names are Square Art, Gleam, Little Skirt and Manga Tech.

In the "Square Art" proposal the designs are linear with a touch of brightness; inspired by lumberjacks. The "Gleam" collection is a romantic and baroque expression with designs widely charged with flowers and plants which translate into delicate, feminine and elegant overall designs in contrast with intense colors. The "Little Skirt" proposal is inspired in a unique style with lines, bi-color ribbons and geometric figures, called "the Chelsea look". Finally, the "Manga Tech" collection is a proposal inspired in animated comic books and high tech video games.

Finotex fully renews its commitment to excellence in innovation and label manufacturing and provides these collections as inspiration to designers and artists in the fashion industry.

For more information on Finotex's label collections, as well as all Finotex- related offerings, please visit the company's website at: <http://www.finotex.com> under the "PRODUCTS" section.

About Finotex

Headquartered in Miami, Finotex develops, manufactures and delivers brand recognition products. As the largest woven and printed label producer in the Western Hemisphere, exceptional heat transfer supplier, digital thermal printing innovator and the packaging partner of choice for the top names in manufacturing, Finotex combines a multinational, around-the-globe presence with precise and relentless attention to detail.